IIMPRINT IS A SOCIAL NETWORK PLATFORM WHERE CONTENT WILL BE POSTED, GROUPS WILL BE CREATED AROUND INTEREST, INFORMATIVE BLOGS/ARTICLES WILL CIRCULATE AND SKILLS/ACCOLADES WILL BE SHARED.

WHAT MAKES IIMPRINT DIFFERENT FROM OTHER SOCIAL PLATFORMS IS THAT IT CATERS DIRECTLY TO ASSISTING WITH THE DEVELOPMENT OF YOUNGER PEERS; THE PLATFORM IS SAFE ENOUGH FOR YOUTH TO INTERACT AND GET INFORMATION THAT CAN HELP STEER THEIR PROFESSIONAL AND PERSONAL DEVELOPMENT.

THEREFORE, WE ENCOURAGE USERS TO POST ABOUT THEIR DAY TO DAY LIFE IN THEIR CAREER FIELDS, POST INFORMATIVE INFORMATION AND NETWORK.

YOU CAN ACCESS IIMPRINT FROM A DESKTOP, MOBILE APP, OR MOBILE WEB EXPERIENCE. YOU CAN ALSO USE IIMPRINT TO ORGANIZE OFFLINE EVENTS, JOIN GROUPS, WRITE ARTICLES, POST PHOTOS AND VIDEOS AND MORE.

Create Your Profile

1. Select **[Register]** in the menu.
2. Complete the following information, then select Complete Sign up.
   a. An email will be sent to activate your account.
      i. **NOTE**: If your activation email does not show up in your Inbox Folder, make sure to check your Spam Folder.
3. To activate an account, select the activation link in the email or enter the activation field in the empty space.
4. The Log In section will pop up and you can select [Log In].
   a. You are able to read articles; however, information and accessibility is limited until verified.
5. Verify account:
   a. After activating your account, each registrant will receive a verification email to their Inbox Folder. If your email does not show up in your Inbox Folder, make sure to check your Spam Folder.
   b. Why do we verify?
      i. To increase the level of services offered, IIMPRINT is dedicated to creating a safe environment by implementing a verification process. This will allow individuals to have the opportunity to verify their page, allow younger individuals and their parents comfortability when entering the site and remove any spam pages. The verification process is strictly for identifying a person. No information found will be used against you or distributed to anyone outside IIMPRINT.
6. Complete the Verification Form to the best of your ability. If you have any questions, please contact IIMPRINT SUPPORT.
7. Once the Verification Form is submitted, you will receive an email from IIMPRINT SUPPORT within 24-48 hours to notify you of the account verification status.
8. Once the account is verified, you can move forward with updating Primary Details and About sections under [My Profile]. This is a critical step to ensure you received the overall best experience on IIMPRINT and that individuals can connect with you.
9. In the unlikely event that your account is not verified, IIMPRINT SUPPORT will reach out with further instructions.

Build Your Network

1. **Networking:**
   a. <u>Follow members -</u>
      i. IIMPRINT allows users to follow other members and interact with their profile by liking or commenting on their posts.
   b. <u>Create a group -</u>
      i. You can create groups or join groups to connect and grow with members who share your interests, experiences, or aspirations.
      ii. At the top of the site, select the [Community] tab.
      iii. Then, select [Groups Directory] in the drop-down menu.
   c. <u>Search opportunities -</u>
      i. IIMPRINT is an interactive networking site, where users can find mentorship, internships, jobs, and strengthen professional relationships, and learn skills to succeed in your career.
2. **Find a mentor/mentee:**
   a. <u>Search Bar -</u>
      i. The search bar at the top of the site is where users can search for other users and groups.
   b. <u>Search Square -</u>
      i. The search square at the beginning of the page allows for individuals to search City, State, and Occupation. Once you enter your desired location, it will allow you to search other users in your community.
   c. <u>Interact -</u>
      i. IIMPRINT was designed so that users can interact and engage with another through public posts and private messaging.
3. **Participate in conversations:**
   a. You can easily participate in conversations on IIMPRINT. Participating in conversations can allow you to share your perspective on relevant issues and topics with others. You can like and comment on posts and articles on IIMPRINT.
4. **Post content:**
   a. Create a post -
   b. Publish an article -
      i. IIMPRINT is an interactive site and allows users to publish and share articles, blogs, and other content to engage with members.